

Private Practice Optimisation for Psychologists:

**Build a full, sustainable diary — deliver a high-quality client and referrer experience
With Clinical Psychologist, Dr. Brendan Meagher**

Most psychologists are well trained in assessment and intervention. Very few receive practical guidance on how to run an effective private practice. Half-full diaries, inconsistent referrals, and clients who do not return are often not clinical problems — they are practice problems.

This coaching experience is designed to address that gap. It focuses on the practical realities of private practice: how your week is structured, how clients experience your service, and how you communicate with referrers.

Unlike traditional supervision, this is not primarily a discussion about cases. It is a direct, in-room experience of how your practice actually functions — from the client's perspective. Sessions are conducted in your own consulting room, with a key component being my view from the client's chair. This allows me to experience your practice directly in its real clinical environment rather than a simulated one, and to offer immediate, practical feedback on your space, systems, and service.

This coaching focuses on the full picture of your practice, including:

Structure and flow

- How your day and week are organised
- Diary management, including building and maintaining a full diary, managing gaps, and responding to cancellations
- Client flow management, rebooking, and continuity of care

Client experience

- Your intake process and initial session structure
- How your consulting room is set up and presented
- How clients experience your professional presence from the moment they sit down

Referrer relationships

- GP and referrer communication
- Update letters, with particular attention to clarity, tone, and professionalism
- The practical habits that help build referrer confidence over time

A key focus is how your personal style, communication, and work habits interact with these systems — and how this shapes client engagement, retention, and referrer confidence over time. Each session identifies one or two practical changes that can be implemented immediately, often leading to smoother client flow, stronger rebooking, and more confidence in how your practice is operating.

This service is particularly useful for private practice psychologists who:

- have a half-full or inconsistent diary
- are unsure why referrals are not converting into ongoing clients
- feel clinically competent but sense something is not quite working in their practice

- want to improve client retention and consistency of care
- want to strengthen relationships with GPs and other referrers
- are looking to build a more sustainable, professional, and effective practice

Format

60-minute session

In person at your consulting room

\$450 per session

To enquire or book, contact:

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